COURSE PLAN

Course	Introduction to local journalism				
Learn Local Organisation	Olympic Adult Education				
Teacher	Rachel McIndoe	**Date**	13/10/2020	**Version**	1

Part 1 – overview

Course description. Course focus and content, number of hours, place in overall program, pathway to further courses, accredited training or employment

This is a 60 hour course which introduces people to writing for their local community. The lockdown in 2020 appears to have sparked interest in writing as people sought alternative ways to communicate with other. Many people have attempted to explain our new reality through all types of writing, including social media, letter writing and journalling. In Heidelberg, the Leader local newspaper has ceased to exist and there is the opportunity for a community newsletter or newspaper to emerge with a real purpose of communicating local news, events and celebrating local achievements. We believe this grassroots approach will enable people who have never seen their work in print to be motivated to write as well as identifying aspiring writers who may have the talent to take another step as leaders in their community and to pursue further study in journalism.

Planning and consultation. Process undertaken for course development/improvement

This course arose from a discussion about starting a Zoom group for people who were writing during lockdown. They apprecaiated the chance to share and workshop their writing. These people were already competent writers. We discussed having a group for people who were less confident and who need to develop the skills to fill a gap in our community. Hopefully some of the more competent writers may take a leadreship role in the group and ultimately it could be an unfunded self managed community goroup .

Prerequisites. Eg computer skills and access, literacy/numeracy levels etc

ACSF level 3 literacy minimum
Computer litearcy with Word and serach engines

Teacher skills. Skills, experience, qualifications needed

The teacher has an honours degree in communication and experience as a journalist. She is also experieneced teachere/facilitator of leadership and small business courses

Pre-accredited learners *select options below that apply*

- ☐ people from culturally and linguistically diverse backgrounds and those who require assistance with English as a second language
- ☒ people who have been marginalised and have not accessed education, training and employment
- ☒ people who have experienced barriers to education in the past and need intensive support to re-engage with learning
- ☐ people who have limited access to learning opportunities eg rural
- ☐ other (please describe below)

Outcomes. What do you want your learners to know and be able to do as a result of the course?

Larners will' work in a team environment
expore a range of writing styles
Learn interviewing skills
Examine the news media
Develop confidence in interviewing and writing skills
Learn basic photographic techniques
Leran basdic layout techniques
Explore options for further study and employment in journalism

Employability. What employability skills will you address? What strategies will you use to build learners' employability skills?

☒ Speaking and listening

discussion
presenatations

☒ Reading and writing

Learning specific journalese styles

☐ Numeracy

☒ Teamwork

Workin on a joint publication
Providing constructive feedback
Participating in a consensus model

☒ Problem solving

coping with deadlines and problems that arise

☒ Initiative and enterprise

Exploring options for advertising/sponsors

☒ Planning and organising

Shared responsibility requires planning and organisation

☒ Self management

Conducting yourself appropriately on a shared project

☐ Learning

☒ Technology

Using layout package
Photographic editing for publication

Delivery. What teaching and learning approaches will you use?

The group will work as a team on a project to produce 2 newsletters or newspapers duringh the course. Specific skills will be taught each session atht will contribute to the overall outcome. YTeaching stragies will include
Group work
speakers
research
interviewing role plays
Peer conferencing of writing

Achievement of outcomes. How will you measure the outcomes?

Learners will self assess.
Assessment will take into account:
Leraners' contribution to the final publications
Group work skills
Intervewing skills

Evaluation. How will you evaluate the effectiveness of the course and plan improvements?

Group discussion
Feedback about the publications

Acknowledgement. How will you acknowledge what learners have achieved?

A certificate of participation will be awarded

Pathways. Where will this course lead for most learners? How can you provide support?

Internal pathway

Internal Pathways could be further preaccredited cosurse that might emerge focussing on specific skills AS self managed group that could at the Community Hub

External pathway

Professional writing and publishing course at Melbourne Polytechnic
Degree in Communications

Support provided

Support includes :
Use of computer labs
Community connections
Vocational counselling

Some options to consider for course planning

Tick any options you plan to use:

How	How	How
Employability *embedding skill development*	**Delivery** *teaching and learning methods*	**Achievement** *ways of gathering evidence*
Embed processes	☒ group presentation and discussion	☒ demonstration
☒ group work and active learning	☐ group and pair activities	☐ questioning and discussion
☒ team projects	☐ demonstration by tutor or learner	☐ interview
☒ problem-based challenges	☐ modelling by tutor or learner	☒ group work
☒ planning, scheduling and monitoring	☐ games	☐ scenario
☐ learning-to-learn modelling	☐ self-directed worksheets or units	☐ case study
☐ computer-based tasks and products	☐ lecture style presentation	☐ problem and solution
Build explicit skills	☐ DVD-based activities	☒ role play
☒ using email, phone and web tools for group tasks	☒ case studies	☒ self assessment
☒ time management	☐ web-based activities	☐ journals
☒ dealing with different opinions	**Add others**	☐ written test
☒ brainstorming and mapping		☐ online quiz
☒ task and project planning		☒ portfolio
☒ work-group collaboration methods		☐ action plan
☒ Internet researching		☐ project
☐ organising learning		☐ research and data collection
☒ decision-making in groups (including meetings)		☐ observation
Add others		**Add others**

How	Which	Where to
Evaluation *improving the course*	**Acknowledgement** *recognising achievement*	**Pathways** *providing pathway support*
☒ learner feedback sheet	☒ certificate of participation	☒ discussion of needs and aspirations via Learner Plan
☒ monitoring during the course	☐ exhibition of work	☐ class discussion of internal and external options
☐ group interviews	☐ demonstration	☐ Internet links
☐ in-course reviews (strengths, issues)	☐ publicity	☐ careers advisors
☐ post-course surveys	☐ film, computer or oral presentation	☒ other programs, other providers
☐ benchmarking other courses	☐ performance	☐ community advertisements
☐ feedback from critical friends	☐ letter, note, email	☐ mentoring
☐ client feedback (employers/community)	☐ skills portfolio	**Add others**
Add others	☐ community recognition	
	Add others	